



News Update  
For Immediate Release

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## **PETERS IMPORTS EXPANDS THEIR EXPORT FOCUS**

**Pompano Beach, Florida, December 22, 2008** – Peters Imports is stepping up their focus on the Caribbean and Latin American markets. To assist in their support to this emerging market, Adriana Lopez will join them on January 5, 2009 at their Pompano Beach, Florida location.

“We are excited that Adriana has agreed to become a member of our expanding team of experienced sales personnel who are poised and ready to serve our customers in the Florida, Caribbean, and Latin America markets,” says B.J. Joyner, Sales and Marketing Director for Peters Imports.

Ms. Lopez brings with her 12 years of experience in the specialty food industry, particularly with export customers. Her assignment is to support the sales efforts to existing customers and seek out new customer opportunities.

Peters Imports is a wholesale distributor of fine gourmet foods and confections from around the world, operating warehouses in Grandville, MI and Pompano Beach, FL. To learn more, visit their wholesale business-to-business website [petersimports.com](http://petersimports.com) or call their headquarters office in Michigan at (800)541-8267.

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