

Budweiser®

GENUINE SAUCES



Anheuser-Busch, Inc.

New
for 2007

Sweet n' Heat - Taste the Budweiser Difference

Vita Specialty Foods proudly presents two new additions to the Budweiser line of Genuine Sauces ready for summer grilling. These two new delicious varieties perfectly blend only the finest ingredients with the Budweiser name your customers trust. Stock up and push your condiment sales over the top with the new King of Barbecue.



This new sauce offers a unique barbecue flavor. With the correct balance of honey's natural sweetness and the hint of lime it goes perfect with all food.

This new wing sauce delivers a smooth, buttery taste with a strong habanera finish that offers a solid heat level on the back of the tongue that can be described as spicy hot, but not a tear jerker.